



Newark American Little League



P.O. Box 7766 Newark, DE 19714 (302) 368-8026

Thank you for being a Sponsor!

In 2024, we have both paper and electronic options for registering as a sponsor and making your payment. If you prefer to fill out this form and mail it in with a check, please make your selections below and submit this form with your check. Checks should be made out to Newark American Little League and mailed to the address above.

If you prefer to Register Online and Pay Online, please use the following links instead of this form:

Register Online:

tinyurl.com/NewarkAmerican

Pay Online:

nallsponsorships.square.site

2024 SPONSORSHIP PACKAGES

() VFW FIELD SCOREBOARD SPONSOR (\$2600/for initial year, \$1550/renewal year):

() BROOKSIDE FIELD SCOREBOARD SPONSOR (\$2600/for initial year, \$1550/renewal year)

() HILL FIELD SCOREBOARD SPONSOR (\$2600/for initial year, \$1550/renewal year):

EACH FIELD SPONSORSHIP INCLUDES:

- Scoreboard Sign (displayed all year)
- Sponsorship (based on availability, see details below)
- Between inning announcements/advertisement
- Sponsored Facebook Post

() TEAM SPONSOR, VFW Banner (\$900/year):

() TEAM SPONSOR, Brookside Banner (\$1000/year):

() TEAM SPONSOR, Hill Banner (\$1000/year):

() TEAM SPONSOR, Banner at all 3 Fields (VFW, Brookside, Hill) (\$1500/year):

INCLUDES:

- Dedicated Team with your business name on back of uniforms
- Name / Logo / Location on League website
- Outfield Sign (3' x 5' banner, VFW; 4' x 8' banner, Hill; 4' x 8', Brookside)
- Logo & Name of business in League program
- Business representative can throw out 1st pitch/address crowd at Team's home games
- Special email to NALL parents to support our team sponsors

- () VFW FIELD BANNER SPONSOR (\$250/year)
- () BROOKSIDE FIELD BANNER SPONSOR (\$300/year)
- () HILL FIELD BANNER SPONSOR (\$300/year)
- () TWO FIELD PACKAGE: VFW and Brookside (\$500/year)
- () TWO FIELD PACKAGE: VFW and Hill (\$500/year)
- () THREE FIELD PACKAGE: VFW, Brookside, and Hill (\$800/year)

INCLUDES:

- Outfield Sign (3' x 5' banner, VFW; 4' x 8' banner, Hill, 4' x 8', Brookside)
- Name & Logo in League program
- Mention on Sponsorship page of League Website

- () CONCESSION STAND SPONSOR, VFW (\$400/year):

INCLUDES:

- 3'x5' Banner on Away Stands
- 20" Baseball with Logo on Concession Stand
- Name in League Program
- Mention on Sponsorship page of League Website

- () BATTING CAGE SPONSOR, VFW (\$275/year):

- 3'x5' Banner on Batting Cage
- Name in League Program
- Mention on Sponsorship page of League Website

- () AWAY DUGOUT SPONSOR, VFW (\$300/year)

- Dugout Banner (size: 3' x 5')
- Name & Logo in League program
- Mention on Sponsorship page of League Website

- () PROGRAM SPONSOR, Business Card Size (\$15)

- () PROGRAM SPONSOR, Half Page (\$25)

- () PROGRAM SPONSOR, Full Page (\$30)

- Ad in season opening program

Federal Tax ID: 51-0326800 (An Association of Little League Baseball, Inc.)

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Local Little League Sponsorship Agreement

This agreement between the **Newark American Little League** (hereinafter, "Local Little League") and _____ (hereinafter, "Sponsor") is for the 2024 season.

Sponsorship of a team in the Local Little League must be, for the Sponsor, out of a sense of duty to help the community. While Sponsorship does afford some benefits (detailed below), the higher purpose is to help the Local Little League impart the values of teamwork, sportsmanship, and fair play to the children of the community, so they may someday use these values in becoming good citizens.

Sponsorship of a team in the Local Little League does not permit the Sponsor to have any rights or responsibilities in the operation of the Local Little League or any team in the Local Little League, nor does the Sponsor have any rights or responsibilities in the selection of managers, coaches or players for any team in the Local Little League. Nothing herein shall make us partners or joint ventures. The Sponsor and the Local Little League are independent contractors with respect to one another, and neither shall have any authority to represent or bind the other in any manner or to any extent whatsoever, except as specified herein.

The Sponsor shall have the right to use the following term in advertisements, posters, brochures, newsletters, etc.: "Sponsor of a team in the (Local Little League)." Sponsorship does NOT give the Sponsor the right to use the word "official" in connection with its Sponsorship. Any reference to the Sponsorship under this agreement must make it clear the Sponsorship is with a team or teams in the Local Little League only, and NOT for Little League Baseball. Use of the "Keystone logo" or any other logo of Little League Baseball is prohibited, unless Little League Baseball International expressly grants permission in writing.

See Sponsorship Package Selections--

For the considerations above, the Sponsor donates \$ _____ to the Local Little League, understanding the donation is to benefit the entire league.

Federal Tax ID: 51-0326800

By _____
 Sponsor Rep Signature Title Date

 Printed or Typed Name Email Address Phone Number

By _____
 Local Little League Rep Date